

REPLACEMENT ABSTRACT

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The present invention provides a method for producing coated papers for printing having good coating runability during film transfer coating, good print gloss and ink density and excellent printability, and also provides the resulting coated papers. The method for producing a coated paper for offset printing or gravure printing applies a coating color containing a pigment and an adhesive on a base paper, wherein the coating color contains 0.1 parts by weight or more and less than 2.0 parts by weight of polyvinyl alcohol (PVA) per 100 parts by weight of the pigment applied by the film transfer method and preferably coating weight per side is 7 g/m² or more. For coated papers for web offset printing, the coating color contains less than 2.0 parts by weight of a starch as an adhesive.